

# Tees Valley BME Achievement Awards

## Sponsorship Pack

Friday 20th September 2019  
Jury's Hotel, Middlesbrough



[www.BMEawards.co.uk](http://www.BMEawards.co.uk)

 Tees Valley  
**BME** Achievement Awards  
Inspiring Communities - Recognising Success

**We are proud to announce the date of this year's Tees Valley BME Achievement Awards 2019.**

The Tees Valley BME Awards is a regular feature in the Diversity calendar as it builds momentum every year as one of the most successful showcase of talent and celebration Tees Valley plays host to. Join us for another year as we host this prestigious awards ceremony to be hosted by the Jury's Hotel in Middlesbrough, which will celebrate and recognise the wealth of achievement and talent across our BME Communities in the Tees Valley region.

The annual Awards provide a unique opportunity to raise the awareness of BME communities in the Tees Valley and draw attention to their outstanding achievements and successes in addition to creating a platform to inspire and promote community cohesion.

This event will bring together and honour a diverse range of individuals and groups; from those organisations working at the grass roots, to well established members of the community, newly emerging stars and of course our dynamic young community members.

Each year the awards capture the multicultural spirit of Tees Valley in what will be a fitting celebration to the many talented and committed individuals and groups in Tees Valley, many of whom have made a considerable contribution to the development of skills and provision in the region. The evening will begin with a drinks reception, followed by an international meal, key speeches by eminent dignitaries, spectacular entertainment and most importantly the awards presentations.

The opportunity to be part of the Awards ceremony will help you to raise the awareness of your organisation, demonstrate your commitment to BME progression and send a positive message, and commitment to working with diverse groups. Tees Valley, our sub-region will be a region where present and future generations have a high quality of life. It will be a vibrant, self-reliant, ambitious and outward looking region featuring a dynamic economy, a healthy environment and a distinctive culture. Aspiring younger members of the community, the Tees Valley BME Achievement Awards will play host to influential and prominent members of our sub-region who continue to make positive contributions to the wealth and success of Tees Valley being a vibrant and prosperous place to be associated with.

The aims of the Tees Valley BME Awards are to celebrate, showcase and highlight the significant contributions and attainment achieved by a range of individuals and groups with respect to economic, social and cultural development across the sub-region.

Be part of the experience, contact us to confirm your place and for more information. Limited availability, don't miss out!

**Date: Friday 20th September 2019**  
**Venue: Jury's Hotel, Middlesbrough TS1 1JH**

**Awards Categories**

**1. Youth Award**

Individual - Outstanding achievement and commitment to leadership or excellence

Organisation – An organisation demonstrating exceptional commitment to empower BME youths through training and youth development.

**2. Community Award**

Organisation -An organisation which has empowered BME groups/ individuals to progress by providing opportunities, mentoring or support.

Individual - An outstanding contribution to BME community and a positive role model.

**3. Business Award**

BME Business of the Year - A BME business which has made an outstanding contribution to the local economy.

BME Business person of the year - Outstanding individual contribution to entrepreneurship and leadership.

**4. Woman of the Year**

An individual award for a female, who has made outstanding contribution within the BME Community.

**5. Public Sector**

Recognition of public sector service in promoting equality of opportunity and BME progression.

**6. Education Award**

Achieving excellence in education attainment. This award recognises an education establishment which goes over and beyond supporting BME achievement.

**7. Community Safety Award**

Recognising partnerships which promote good race relations and achieve cohesion within their local community

**8. Lifetime Achievement Award**

A special award for an individual, who has demonstrated a sustained commitment to and support of BME communities.



## Sponsorship Opportunities

### Gold - £7,000

- Positioning as the main sponsor of the Tees Valley BME Achievement Awards 2019
- Sponsorship and presentation of a Tees Valley BME Achievement Award
- Opportunity for a company representative to address the audience
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Tees Valley BME Achievement Awards event
- Rolling visual logo on all video projections screens at the Awards Dinner
- Logo on the stage during the event
- Organisation profile in the official Awards magazine
- Full page colour advertisement in the official Awards magazine
- Featured in the post awards community radio broadcast
- Complimentary Exhibition Space 3m X 1m

### Silver - £4,500

- Sponsorship and presentation of a Tees Valley BME Achievement Award
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in the official Awards magazine
- Complimentary Exhibition Space 2m x 1m

### Bronze - £2,500

- Branding on event website, official Awards magazine and media boards
- One table of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in official Awards Magazine
- Complimentary Exhibition Space 1m x 1m

## Other Opportunities

### Table Booking

Table of 10 - £495.00

### Advertising Opportunities

Advertising in the official awards magazine

A4 colour advert (Full page) - £450.00

A5 colour advert (Half page) - £295.00

Advertising on the awards website for 1 year - £195.00

Promotion of own material on night from - £350

### Exhibition Space

Space on the night of the awards - £350.00

### 'Goody bag' Sponsorship

Sponsorship of event 'goody bags' - £600.00

### Voluntary Sector Special Offer

One table of 10 and A4 advert in awards magazine - £700.00



*No price  
increase  
since 2009*

## **Tees Valley BME Achievement Awards**

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**TEES VALLEY MAYOR**