

# Sponsorship Rates 2023



## Sponsorship Opportunities

**Date: Friday 3rd November 2023**

**Venue: Marquee, Kirkleatham Walled Garden**

### Gold - £10,000

- Positioning as the main sponsor of the Tees Valley BME Achievement Awards
- Sponsorship and presentation of a Tees Valley BME Achievement Award
- Opportunity for a company representative to address the audience
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Tees Valley BME Achievement Awards event
- Rolling visual logo on all video projections screens at the Awards Dinner
- Logo on the stage during the event
- Organisation profile in the official Awards magazine
- 2 full pages, colour advertisement in the official Awards magazine
- Featured in the post awards community radio broadcast
- Complimentary Exhibition Space 3m X 1m

### Silver - £6,500

- Sponsorship and presentation of a Tees Valley BME Achievement Award
- Branding on all event materials, including website, official Awards magazine, invitations and media boards
- Inclusion in all PR & Marketing Activities
- Two tables of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in the official Awards magazine
- Complimentary Exhibition Space 2m x 1m

### Bronze - £4,500

- Branding on event website, official Awards magazine and media boards
- One table of ten guests at the Awards Dinner
- Rolling visual logo on all video projections screens at the Awards Dinner
- Full page colour advert in official Awards Magazine
- Complimentary Exhibition Space 1m x 1m

## Other Opportunities

### Seats Booking

Table of 10 - £595.00

Seats - £65.00

### Advertising Opportunities

Advertising in the official awards magazine

A4 colour advert (Full page) - £850.00

A5 colour advert (Half page) - £495.00

Advertising on the awards website for 1 year - £295.00

Promotion of own material on night from - £400.00

### Exhibition Space

Space on the night of the awards - £500.00

### 'Goody bag' Sponsorship

Sponsorship of event 'goody bags' - £500.00

### Voluntary Sector Special Offer

One table of 10 and A4 advert in awards magazine - £900.00

